

Wisconsin Lacks Energy Choices

Families, businesses, farms, schools, municipalities, and churches want more solutions to manage and take control of their energy bills. But many lack upfront money to pay for devices such as solar on their own properties. A solution available in all other states is not clearly allowed in Wisconsin, limiting customer choice and infringing on our property rights.



The Solution is Simple. Clarify that third-party owned, customer-sited systems can operate in Wisconsin.

A third-party owned system allows the property owner to invest in self-generation by paying little to nothing up front, while signing a long-term contract to create a stable, predictable energy bill for energy use on their own property. A customer would invest in self-generation like solar through a financing arrangement with the third-party company at a predetermined cost, with the opportunity to own the system at end of term.

The self-generation equipment, like a solar panel array or battery, is owned by the third party company, which maintains and warranties the system over the life of the contract, ensuring performance and reliability for the term of the contract. The contract is strictly with the property owner, and the system is located behind a customer's electric meter.

Wisconsin Calls for a conservative free market solution.



Benefits

- Saves Ratepayers Money on Energy Bills
- Enables Customer Choice
- Protects Property Rights of Individuals
- Creates Additional Wisconsin Jobs
- No Extra Cost to Taxpayers



Savings for ALL Wisconsinites

A recent study shows that investing in local solar and storage saves all US ratepayers \$473 billion by 2050.¹



Increased Economic Development

There are over 250,000 solar workers in the US, including over 3,700 Wisconsinites with careers in the solar industry.²

¹ Why Local Solar for All Costs Less: A New Roadmap for the Lowest Cost Grid, Vibrant Clean Energy, LLC, December 2020: https://www.vibrantcleanenergy.com/wp-content/uploads/2020/12/WhyDERs_ES_Final.pdf.

² 2020 Clean Jobs Midwest Report: <https://www.cleanjobsmidwest.com/state/wisconsin>