



Expand Community Solar in Wisconsin

Energy Freedom, Customer Choice, and Economic Opportunity

WHAT IS COMMUNITY SOLAR? AND HOW DOES IT WORK?

Community solar refers to a small solar array located within a community where multiple customers like households, small businesses, churches, schools, and local governments can subscribe to a portion of the solar array and receive a credit on their utility bill for their share of the power the solar panels produce. Community solar programs expand access to solar energy and provide an alternative to the traditional process of individuals and businesses placing solar systems on their property.

THE PROBLEM:

Currently, most residents and businesses across Wisconsin cannot place solar systems on their property because they either live in a multi-tenant building, rent their homes, or have roofs unable to host a solar system due to shade or structure. This denies Wisconsin residents and business owners access to the kind of cost effective, reliable, renewable energy the free market is demanding.

THE SOLUTION:

Update state law to increase community solar options and expand access to affordable solar power to more customers in Wisconsin. By creating competition and unlocking access to more community solar energy, Wisconsin can deliver cost-effective renewable power for customers, stimulate the economy, and strengthen the resiliency of the electric grid.

WHAT ARE THE BENEFITS OF COMMUNITY SOLAR?

- Creates competition and saves customers money on energy bills
- Spurs innovation via free market principals
- Creates local jobs
- Generates income for small family farms and rural communities
- Boosts economy without raising taxes
- Makes Wisconsin's energy grid more resilient and cost-effective

Bringing more community solar to Wisconsin will make the electric grid stronger and more resilient. A distributed grid of local solar facilities can help even out the electrical load, reducing outages and creating more energy stability for everyone.

Expanding the market for renewable energy to include community solar will spur continued competition and innovation in the renewable energy market, reduce how much traditional utilities need to invest in the grid, and ultimately, save ratepayers money.

And the potential economic benefits for Wisconsin are massive! Community solar has the potential to create thousands of jobs, hundreds of millions of dollars in economic development, and millions of dollars in local revenues across the state, all without raising taxes.

THE NEXT MOVE:

Wisconsin's legislature should pass community solar legislation. Creating competition will help Wisconsin families, small businesses, churches, schools, local governments, *and* our state's economy.

By unlocking access to community solar energy, Wisconsin can drive energy savings, spur economic opportunity, and build a more resilient electric grid for every community, while building a modern, 21st century grid for our state.

Say **YES** to community solar.

